



## MOTORING REPORT 2021-22

Variety – the Children's Charity NSW/ACT

*How you made a difference*





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## A MESSAGE FROM THE MOTORING TEAM

2022 was always going to be a big year for our Motoring Events Team. Following on from two years of disruption due to Covid, it was fantastic for everyone to get back on the dirt again and see firsthand the impact our incredible supporters fundraising efforts have made. Two 4WD Adventures, the Postie Bike Dash, our first ever Mini Dash, the Adventure Ride, the NSW Bash and, of course, the long-awaited return of the B to B Bash (plus Mini Bash!) made for a jam-packed year.

We farewelled our Motoring Events Manager, Stuart Telfer after a long and very successful tenure along with Sally Ross and welcomed Rob Vincent and Rebecca Rowe to the team.

We couldn't do what we do without the support of our Motoring Community, and we look forward to seeing many of you back out on the dirt at the fantastic events we have planned for you in 2023. Thank you to every single one of you who Bashed or Dashed and raised the essential funds we need to ensure all kids get a fair go.

Thanks again for all of your support.



Vic Sheil  
Senior Motoring  
Events Manager



Rob Vincent  
Motoring Events  
Manager



Janet Kilazoglou  
Event & Experience  
Manager



Rebecca Rowe  
Event & Experience  
Manager







Thanks to your unwavering support in 2021/22, we have been able to run programs and provide grants to the value of \$2.84 million helping kids across regional NSW and ACT to gain mobility, get out in the community, communicate, achieve independence, and increase self-esteem.

Variety motoring event participants are a part of so many joyful moments for these kids and their families, and it's thanks to your support that we can make sure that kids who may miss out – especially those living with disability, illness, and disadvantage – can join in.

This year, we continued to focus on reaching all kids and supporting families and communities, regardless of how remote or regional they may be. Children who must travel great distances for medical appointments, educational opportunities and sporting competitions often face challenges, and that's where we come in - making sure that all kids can attain their full potential, regardless of their background.

We impacted widespread areas of NSW and the ACT with both our grants and our motoring events, with **25 of the 450 total 2022 grants given out to children all over the region**. Our motoring events have a long tradition of giving participants the chance to explore country towns that aren't always on the map. Our Bash cars are renown for bringing fun and excitement to far-flung corners of the country and bringing smiles to the faces of local families who rarely have visitors.







## HOW WE HELP

### Your Impact

With your help, we ensure children have the best opportunity to live life more fully, regardless of ability or background. The work we do gives children the opportunity to improve mobility, gain freedom and get involved in their community, where they can better communicate, achieve independence, and increase their self-esteem.

Thanks to your support, we help kids with these challenges:



Disadvantage



Sickness



Disability

### OUR VISION

For all Australian children to reach their full potential, regardless of ability or background.

### OUR MISSION

To empower Australian children who are sick, experiencing disadvantage or living with a disability to live, laugh and learn.

By delivering support to NSW/ACT kids in the following ways:

- GRANTS
- PROGRAMS
- ACTIVITIES

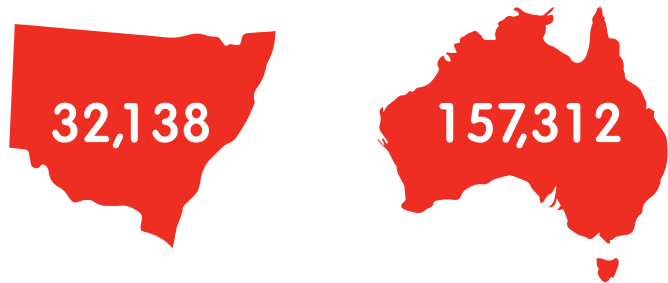


IN 2021/22 WE GRANTED:

**\$2.84 million**  
to help kids in need



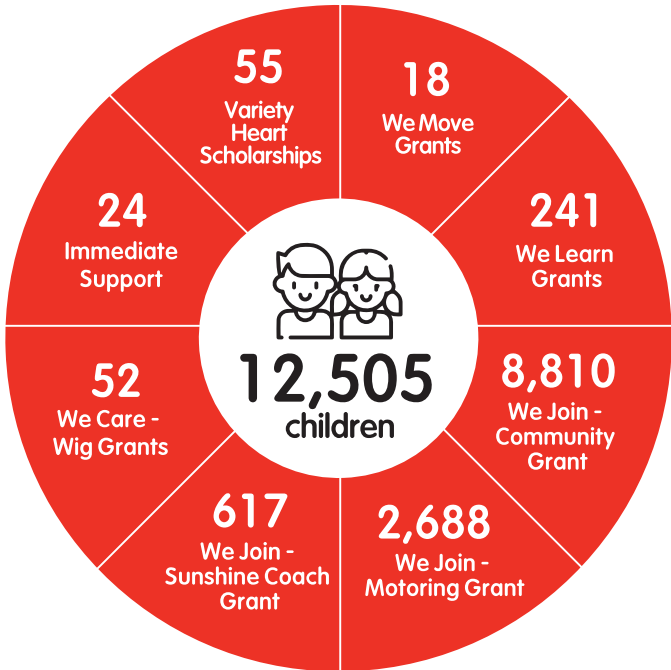
THANKS TO YOUR SUPPORT, IN  
2021/22 WE IMPACTED:



CHILDREN IN NSW/ACT

CHILDREN AUSTRALIA-WIDE

NUMBER OF CHILDREN IMPACTED BY  
OUR GRANTS IN NSW/ACT



JUST LIKE YOU  
**26,910**  
CHILDREN IMPACTED



ACTIVATE INCLUSION  
**1,338**  
CHILDREN IMPACTED



NEWCASTLE XMAS  
TOY DRIVE & SYDNEY  
XMAS PARTY  
**2,500**  
CHILDREN IMPACTED

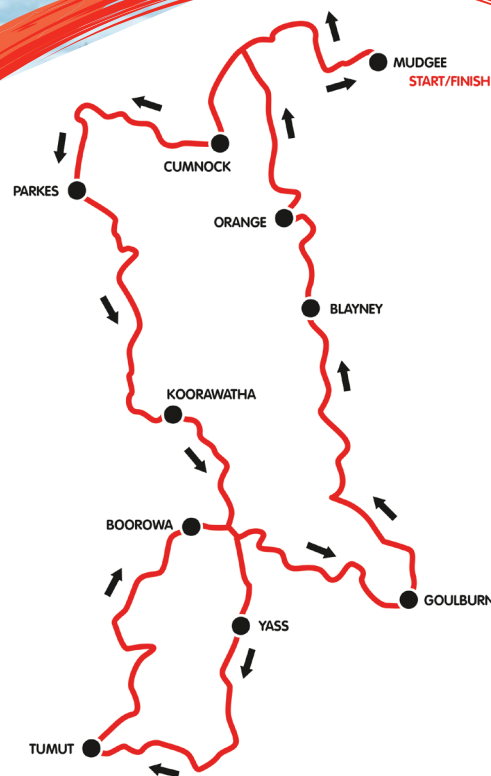


**Our incredible Dashers raised a record-breaking amount for kids in need in this year's Variety Postie Bike Dash. Along the route, more than \$30,000 of the funds raised were spent on equipment and resources for 7 schools, including Cumnock Public School, Koorawatha Public School, Snowy Valleys School and Black Springs Public School.**

This year marked the 8th annual Postie Bike Dash with a record number of participants riding out from Mudgee, with 177 Dashers, including 46 newcomers, enjoying a week exploring the remote Snowy Mountains region through epic forest tracks and mountain dirt roads.

Thank you to our wonderful participants for being such tremendous ambassadors for Variety and the Dash. Your enthusiasm and energy have made this one of the best events on the Variety calendar - you certainly know how to put the FUN in Fundraising!

With a massive 150% increase in participants this year we all made plenty of new mates and set many records. You should all be proud to know that you and your supporters have created countless new memories and opportunities for so many children across the state.



This would not be possible if we didn't have our loyal and diligent Officials that glue this event together. Without their dedication, experience, and professionalism this event would not go ahead. These great people donate their time, their own motor vehicles and still help Variety.

Thank you to our amazing sponsors First National Real Estate, Tamex Transport and Australia Post for supporting this fantastic event. These partnerships contribute significantly to the event success, and we are so fortunate to have each of them involved. Thanks also to the Resqmed Services team for their medical support all FOC.











The Variety Adventure Ride had an incredible start in Tamworth, with 32 Riders, including 19 new entrants travelling from Tamworth to as far as Ballina and back again.

Nearly \$25,000 of the funds raised by the event was spent on equipment and resources for 3 schools along the route, including Coutts Crossing Public School and Glenn Innes Public School.

The event, originally slated for March 2022, was postponed due to our planned route being affected by floods; we kept the same route which allowed us to inject some much-needed tourism dollars into the Lismore/ Ballina region which was hit hard in the March floods.

A huge thanks to our major supporter Pickles who has been with us since the inception of this event in 2020 - we are very grateful to continue to have their support of this growing event. Tamworth continues to show an amazing level of support for Variety and



we were excited to bring this event to the Tamworth and Northern Rivers region.

We'd also like to thank our major supporters in making this event run successfully: Resqmed Services for keeping our paramedics well stocked, Pivotel for use of their SafeWorker tracking keeping everyone safe, and Justin Worboys Photography for capturing all the best moments.

To our volunteer officials, thank you for giving up your time, the use of your personal vehicles, your experience, and your professionalism. We could not run our events successfully without you.







## Variety 4WD ADVENTURE

Adventurers had double the fun this year with two identical 4WD Adventure Ride - Grapes to Capes events in April and May due to high demand and to make up for the 2020 cancellation. Over \$8,700 raised by both events was spent on equipment and resources along the route to help kids through the provision of educational, health and mobility equipment.

Both events included a crossing over to Kangaroo Island which was enjoyed by all. A special thank you goes to all our Adventure Volunteers for making the Adventure a safe and fun event!







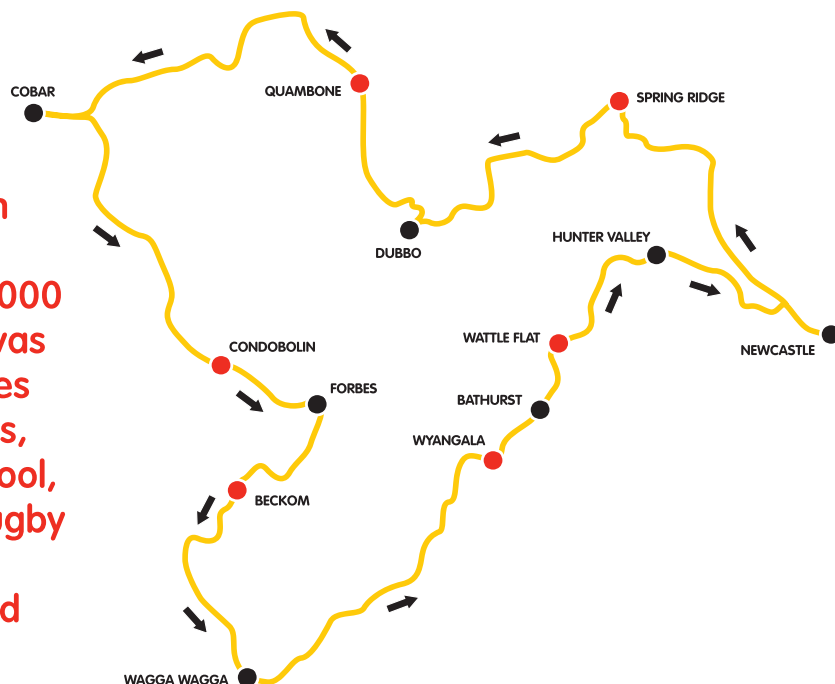


# Variety BASH

This year marked the 30th anniversary of the NSW Bash with 300 people across 97 Bash cars, including 18 new cars. Over \$50,000 of the funds raised by the event was spent on equipment and resources for nine schools and organisations, including Spring Ridge Public School, Ballimore Public School, Cobar Rugby Union Club, Forbes Public School, Wyangala Dam Public School, and Wattle Flat Public School.

Our efforts have defied the odds and made this event the envy of others across the country as well as one of Newcastle's biggest fundraisers. You can be proud of the fact that the funds you have raised will be put to good use supporting kids across NSW.

All this fun could not happen if it wasn't for the dedicated professional volunteers that follow us all over NSW keeping us safe. Thank you to all the OV's, MW's, medics, communication and media teams - you are simply amazing, and this could not happen without your expertise and dedication.



A big thank you to AHA Newcastle + Hunter, our Major Sponsor of the 2022 Variety NSW Bash. This year we hit the 10-year milestone of AHA's continued support of Variety - the Children's Charity and the Variety NSW Bash. We are also very grateful for the support of Woolworths and Daracon in achieving such an amazing fundraising amount this year.



CELEBRATING  
**30**  
YEARS  
of the Variety Bash  
in Newcastle



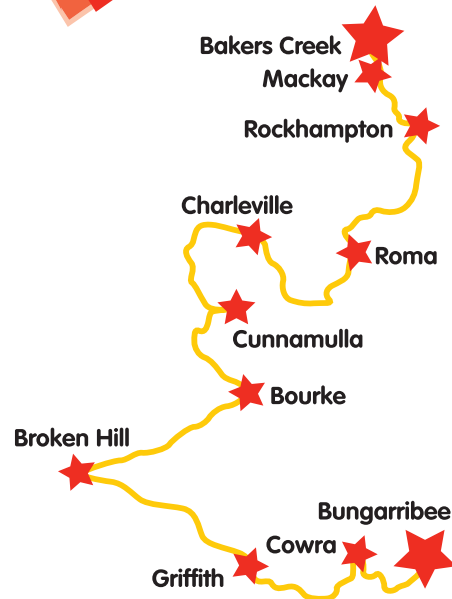


*"I do not believe we realised how 'grand' the morning would be. We also did not realise how much the 'bashers' would embrace and overwhelm our little people with warmth, generosity, fun, bantering and genuine love. Your community spirit is to be commended and I truly did not believe I acknowledged the importance of the charity.*

*There are so many children out there that need your support. You must be so proud of the enormity of the lives you touch. So applaud you all for your commitment to the kids."*

Margot Jasprizza.  
Principal – Ballimore Public School





**After two years of delays due to Covid, the 36th annual Variety Brydens Lawyers B to B Bash raised a record amount. \$93,175 of funds raised were spent on equipment and resources, which were granted along the epic route to 17 schools and community groups.**

We even added a Mini Bash for 4 more nights for those who wanted to travel from Mackay to the Gold Coast where we farewelled Stuart Telfer having completed his 17th Bash!

Our epic entourage included 16 OV and support vehicles, one helicopter, 38 officials and our own kid's entertainer, Super Hubert!

These wonderful people donate their time and expertise to make the event a great experience for entrants. Each volunteer goes above and beyond for Variety and the Bash community. So, on behalf of all the entrants, we thank them for their commitment to the event and their passion for providing the best possible Bash experience for our entrants.









THANK YOU FOR YOUR  
SUPPORT IN 2022

MAJOR PARTNERS

brydens  
lawyers

  
Woolworths

**AHA**  
**NSW**  
NEWCASTLE HUNTER

THANK YOU FOR  
YOUR SUPPORT

To our wonderful OV's – it  
is thanks to you that all our  
incredible events can be a  
reality!



## PARTNERS



first  
national  
REAL ESTATE

We put you first



Pickles

TAMEX  
real people real service



## DONORS

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Vitonga Farms  
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NSW  
Club Liverpool  
David Fisher  
Gato Sales & Repairs  
H E Burns & Sons Pty Ltd  
Hunter Fresh Produce  
Hunter Valley Auto Association  
Incorporated  
Lindt & Sprungli  
Lucapa Diamond Company

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-  VarietyNSWACT
-  varietynsw\_act
-  varietynswact
-  VarietyTheChildrensCharityNSWACT

## SAVE THE DATE IN 2023

Taking part in a Variety event is a fun and feel-good way to raise funds for children in need so why not grab your diary, tell your friends and make a plan to join us in 2023!

Visit [variety.org.au/nsw/events](https://variety.org.au/nsw/events) to find out more.



VARIETY ADVENTURE  
RIDE 2023  
19 – 25 March 2023

VARIETY 4WD  
ADVENTURE 2023  
26 – 31 March 2023



VARIETY NSW  
BASH 2023  
21 – 27 May 2023

VARIETY B TO B  
BASH 2023  
6 – 16 August 2023



VARIETY POSTIE  
BIKE DASH  
5 – 10 November 2023



VARIETY SPIN 4 KIDS  
NEWCASTLE  
23 March 2023

VARIETY SPIN 4 KIDS  
SYDNEY  
June 2023

# Thank You

Over the last 12 months, your support has made an amazing and lasting impact in the lives of Aussie kids.

Thank you for supporting Variety NSW/ACT in making our vision a reality and for helping us create a future where every child, regardless of circumstance or ability, can be supported, included and equal.