



MOTORING REPORT

2022-23 VARIETY - THE CHILDREN'S CHARITY
NSW/ACT



variety
the children's charity



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Our Vision

For all Australian children to reach their full potential, regardless of ability or background.



Our Mission

To empower Australian children who are sick, experiencing disadvantage or living with a disability to live, laugh and learn.

A Message from the Motoring Team

Congratulations and sincerest thanks to everyone who took part in the Motoring Events that ran from October 2022 to September 2023. It was great to have a year without disruption and we saw fantastic results across all events. Our Motoring Events Team is gearing up for another big year ahead with lots of exciting plans in place. As always, it has been humbling to see firsthand the impact that our incredible supporters' fundraising efforts have made from our five major motoring events. In 2023, our Postie Bike Dash, Adventure Ride, 4WD Adventure, the NSW Bash and of course the iconic B to B Bash, plus a Mini Bash, made for a jam-packed year, raising a whopping \$3.638M for kids in need.

We couldn't do what we do without the support of our incredible motoring community and we look forward to seeing many of you back out on the dirt at the fantastic events we have planned for you in 2024. Thank you to every single one of you who adventured, bashed or dashed and raised much-needed funds to ensure all kids get a fair go.



Rob Vincent
Senior Motoring
Events Manager



Janet Kilazoglou
Motoring Events
Manager

Vic Sheil
Senior Motoring
Events Manager





Thanks to your support in 2022/23, we impacted:



children in NSW/ACT



children across Australia

How We Help

Your Impact

With your help, we ensure children have the best opportunity to live life more fully, regardless of ability or background. The work we do gives children the opportunity to improve mobility, gain freedom and get involved in their community, where they can better communicate, achieve independence and increase their self-esteem.

Thanks to your support, we help kids with these challenges:



Disadvantage



Sickness



Disability

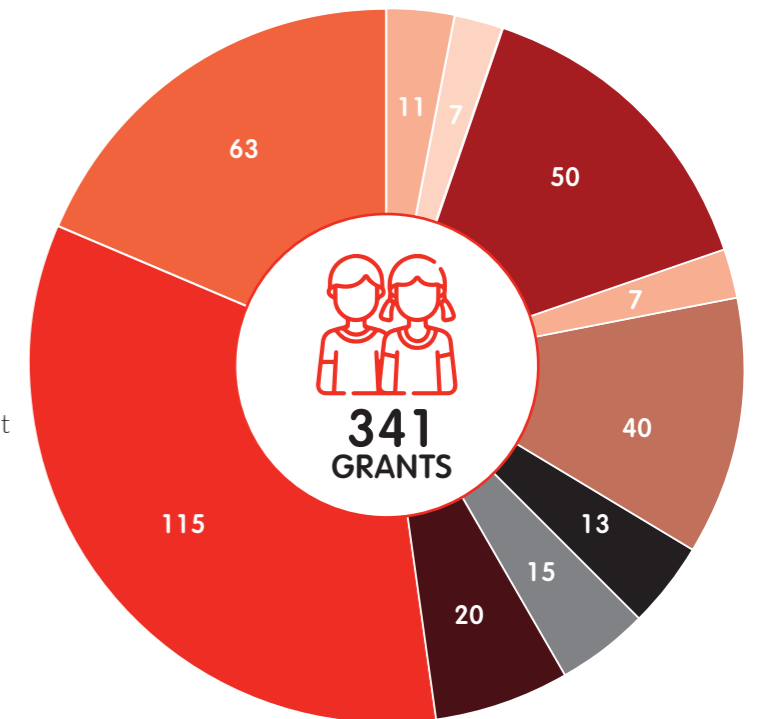
By delivering support to NSW/ACT kids in the following ways:

- GRANTS • PROGRAMS • EVENTS



NUMBER OF GRANTS PROVIDED IN 2022/23

- 11 We Move Grant
- 7 We Play Grant
- 50 We Learn Grant
- 7 We Join - Community Grant
- 40 We Join - Motoring Grant
- 13 We Join - Sunshine Coach Grant
- 15 We Thrive Grant
- 20 We Care - Wig Grant
- 115 We Care - Therapy Grant
- 63 Variety Heart Scholarships



12,127
STUDENTS ACROSS 46
NSW & ACT SCHOOLS
ATTENDED JUST LIKE YOU



2,453
CHILDREN ACROSS
160 SCHOOLS ATTENDED ACTIVATE
INCLUSION SPORTS DAYS



1,769
CHILDREN
ATTENDED
XMAS PARTIES



**Variety
POSTIE
BIKE DASH**

The Variety Postie Bike Dash saw 61 Dashers, including 19 newcomers, ride 1325 kilometres across northern New South Wales and southern Queensland. Along the route grants of \$36,000 were presented for equipment and tools across seven schools, supplying resources such as iPads, community gardens and tossball towers.



This year marked the 9th annual event, reaching new heights as we crossed state lines into Queensland. Starting and ending the adventure in Armidale, a special thank you must go to the Armidale-based Black Widows Postie Bike Team who helped establish their town as home this year.

The Dashers raised \$212,000 across the 6-day ride – an extraordinary result! A highlight of the trip was the day we visited three schools as we travelled from Inverell over the Queensland border to Stanthorpe. The day started at Gum Flat Public School, a regional school just outside Inverell with just 19 students. This was followed by the opportunity to meet the wonderful communities at both Texas State School and Bonshaw Public School, where the Dashers presented grants and had a great time showing off their Postie Bikes to the kids.

Congratulations to David "Red Dog" Doherty, on Bike 990, who earned our Spirit of the Dash award for embodying everything that it means to be a Variety Dasher. A huge thank you and congratulations to our highest fundraisers, the Black Widows Team, as well as Tony Lewis on Bike 46 who was our highest fundraising individual.

This event would not be possible without our 22 OVs and COMMS team who brought their diverse range of skills to the event, ensuring that it ran smoothly. Thank you to our amazing sponsors First National Real Estate, Tamex Transport and Australia Post for being part of the Variety family, and to the Resqmed Services team and Pivotal for their ongoing support.





The Variety Adventure Ride raised \$75,000 while travelling 3,000km from Dubbo to Lightning Ridge. The 17 Riders, including seven new participants, granted \$25,000 worth of equipment and resources to two schools and one community group along the route.

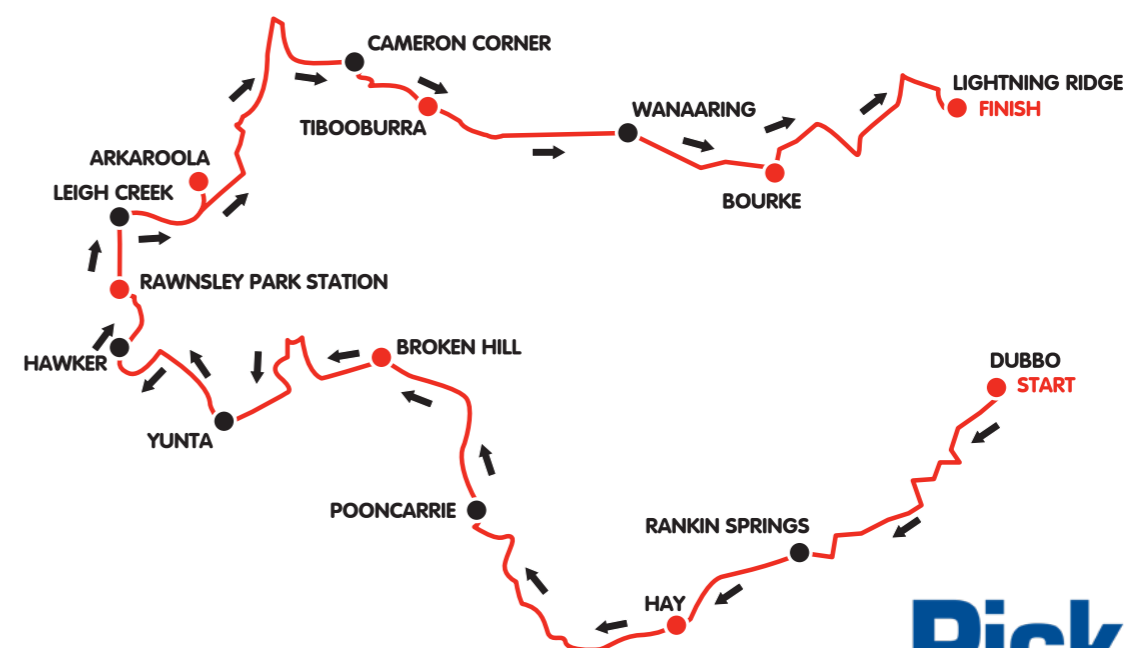
The 2023 Riders followed remote tracks through western New South Wales, exploring the Gammon and Flinders Ranges, Strzelecki Desert and Cameron Corner, whilst granting funds to PCYC Dubbo, Rankins Springs Public School and Wanaaring Public School along the way.

One of the most memorable days was our visit to Wanaaring Public School. It was a fantastic day, filled with lots of smiles and handball tournaments between the riders and the kids. The community at Wanaaring Public School were thrilled to receive over \$9,000 to rebuild their playground equipment.

A huge thank you and congratulations must go to our Spirit of the Ride winner, Nick Pope, on Bike 24 and our highest individual fundraiser Serge Crismale on Bike 63.

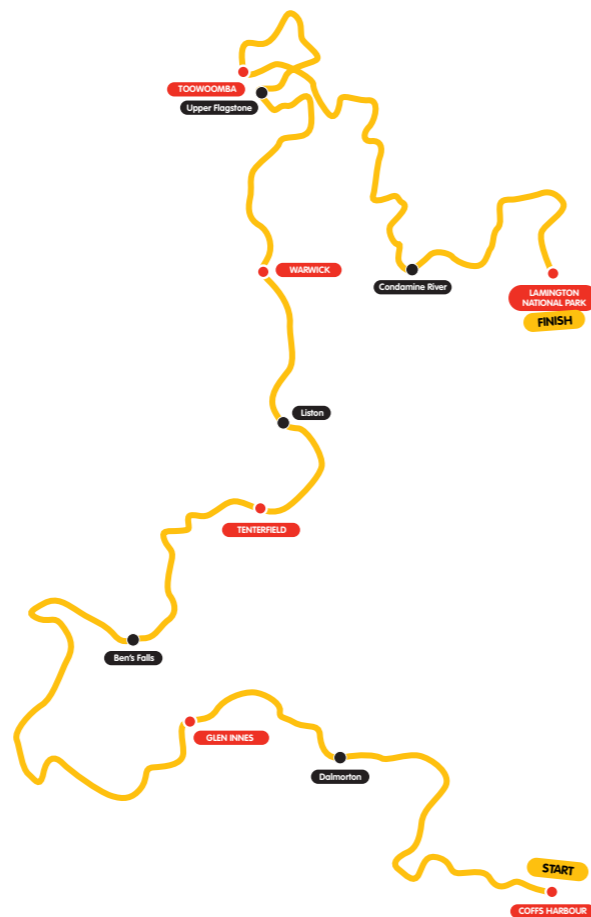
To the 22 OVs and our COMMS team who helped us out on the event – thank you for giving up your time, experience and professionalism to ensure the 2023 Variety Adventure Ride was a tremendous success.

We are incredibly grateful to Pickles, our event sponsor, for providing the power to make the Adventure Ride possible. And finally, thank you to Resqmed and Pivotal for their ongoing support.





Our 66 Adventurers saw enormous success with the Variety 4WD Adventure raising \$220,000. Travelling from the Coffs Coast to Lamington National Park over six days, our Adventurers granted \$30,000 of equipment and resources to three organisations along the route: Emerge Toowoomba, Warwick Girl Guides and Redfins Swim Club.



A highlight from the trip was the presentation of a \$10,000 grant to Emerge Youth Toowoomba who provide emergency accommodation, mentorship, training, employment and social opportunities to help young people be their best selves. The grant paid for crisis kits for young people, which include simple things that we might take for granted - a pillow, linen, sleeping bag, a blanket, towel, toiletries, a food and clothing voucher and a bag to store it all in. The Variety 4WD Adventurers were lucky to meet Founder, Jen Shaw, and one of the children Emerge supports - there was not a dry eye in the room as we heard about the tough times she had been going through, unable to live at home.

Congratulations to Car 4660 - The Flying Scotsman, driven by Cheryl and Bill Randall, who won the prestigious Spirit of the Adventure for highlighting all that the Variety 4WD Adventure is about.

Thank you to the 10 OV's who lent their time and expertise to ensure the event ran smoothly - we could not have done it without you. We are grateful to Hare & Forbes for donating a replica Flatbed Felix and to Pickles for facilitating the auction.



Variety BASH NSW 2023

The Variety NSW Bash was an enormous success, raising \$1.59 million for kids in need. Stopping at 16 regional towns, the Bashers travelled 2,160 kilometres visiting 12 schools along the way.

This year's Variety NSW Bash started with a 'bang' when the decision was made to move the starting line from Newcastle to Dubbo, allowing us to explore different areas across the state. 274 Bashers, 88 of whom were new, spent seven days travelling to the Victorian border and back again, granting \$80,000 of equipment and resources to 12 different schools. These ranged from a food van for hospitality training, a chicken coop and chicken run, a cubby house, a sandpit, a shade sail, netball and basketball towers, trikes, a 3D printer, podcast equipment, laptops, iPads, Lego, science apparatus and a library refurbishment.

The event ended with an unforgettable Variety Family Fun Day held at Newcastle Foreshore, where families celebrated the arrival of our colourful and wonderful characters in their Bash Cars.

Congratulations to Car 2760 - St Marys Rugby League Club who won the Spirit of the Bash award, as well as our highest fundraisers: Nostalgic NRL, our highest fundraising team, and Car 10 - Team Daracon, our highest fundraising car!

An enormous thank you to AHA Newcastle Hunter and Regional Australia Bank, major sponsors of the 2023 Variety NSW Bash. We are also incredibly grateful for the support from Resqmed, Pivotal, Woolworths and Daracon.





Travelling almost coast to coast, the Variety B to B Bash was an unforgettable event that raised \$1.58 million to help kids in need. The 11-day event travelled 6,000 kilometres, granting \$80,000 of equipment and resources to nine schools along the route.

The 2023 B to B Bash travelled an epic route from Bathurst, Australia's oasis for all things motoring, to the picturesque Batavia Coast in Western Australia. This year's event had 219 participants, 38 of which were new participants, travelling in 70 Bash cars through 21 regional towns. These Bashers not only helped kids in need, but injected tourism dollars into these small communities through the purchasing of meals and overnight accommodation.

One of the highlights of our coast-to-coast adventure was visiting Burke Ward Public School. There our Bashers granted over \$4,000 towards garden beds and equipment for the kids grow their own edible garden. These will give the schools the opportunity to not only provide Crunch and Sip to students who don't bring their own provisions, but also provide fruit and vegetables to families in the community who may be doing it tough.

A huge congratulations to Car 888 & 999: Team Star Wars who were the outright Winners of the 2023 B to B Bash! They were unanimously voted by their peers for always being ready to lend a hand, constantly entertaining the kids at school stops and epitomising what the Spirit of the Bash is all about. We also want to congratulate the Moree Showgirls, our highest individual fundraisers, and Team Toshiba, our highest corporate team of fundraisers. Thank you to our 34 OV's on the event and 4 COMMS, as well as Resqmed who were on the road, supporting our Bashers as they drove across the country.





Our Thanks

THANK YOU FOR YOUR SUPPORT IN 2023

PARTNERS



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- Resqmed
- Russell Builders
- Wayne Adnum



Save the Date in 2024

Taking part in a Variety motoring event is a feel-good way to raise funds for kids in need so why not make a plan to hit the road on two or four wheels with us in 2024! Visit variety.org.au/nsw/events to find out more!



Variety 4WD Adventure
2 - 9 March 2024



Variety Adventure Ride
17 - 22 March 2024



Variety NSW Bash
19 - 25 May 2024



Variety B to B Bash
11 - 22 August 2024



Variety Postie Bike Dash
3 - 8 November 2024

Thank you to our OV's!

To our wonderful OV's - it is thanks to you that all our incredible events can be a reality. We are so grateful to you for volunteering your time to help us create fun, safe and unforgettable events all year round. We can't wait to see you again next year!





Stay in Touch

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